

Student Business Projects

In 2000, the Ecole hôtelière de Lausanne (EHL) launched its Student Business Projects (SBP). These are consultancy mandates conducted by groups of students in the final year of their studies. The ultimate aim of an SBP is to provide practical and actionable recommendations for your business challenges.



Why mandate an SBP?

- Write a business plan
- Run a market study to identify the needs of newmarket segments
- Develop / test a new concept or product
- Market awareness study

You need help to develop your business or create a new one?
Contact us and we will discuss your ideas and expectations and determine whether a SBP can provide the solution to your needs. By giving EHL students the opportunity to work on a mission for your company, you allow them to test their skills and creativity in a real professional context. In exchange we offer you the professionalism, rigour and spirit of innovation of the students and faculty of Ecole hôtelière de Lausanne. Choose a SBP and take advantage of six extra brains who will put their creativity and energy at the service of your company.

Top 10 projects types

Business plan
Concept creation
Customer experience
Event concept
F&B concept
Financial feasibility study
Hotel concept
Market research
Marketing & sales strategy
Product development

How does an SBP work?

- A team of 6 students
- 9 weeks of full-time work
- EHL experts coaches
- Out-of-the-box thinking
- Business-oriented solutions

Student Business Projects follow a rigorous and structured methodology that ensures that you receive a highly professional and top-quality business report. Each project is allocated a team of 6 graduating students as well as 2 expert coaches from EHL faculty. All through the 9 weeks you, the coaches and the team meet regularly to discuss the progress of the project. As a final output, students will give you a written report detailing the methodology, deliverables and recommendations related to the project mandate. These results will also be communicated in a formal presentation to you.

Our client's profile

