



## Why a scholarship programme at EHL?

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With a student population drawn from 85 countries, EHL's commitment to attracting talented individuals from all over the world is clear. Yet the competition for the best students has never been more intense. If EHL is to uphold its reputation as one of the leading hospitality management schools in the world, we must offer financial aid packages to young people who otherwise could not apply to our School.

Joining the University of Applied Science of Western Switzerland (HES-SO) has had a tremendous impact on recruitment. Through annual grants, HES-SO covers the tuition fees of all Swiss students and residents enrolled in the Bachelor Programme. As a result the number of applicants has increased dramatically and the overall quality of admitted students has notably improved.

Till recently, there was no financial aid available for foreign students or for Swiss students enrolled in the Master and Diploma programmes. As a result EHL was drawing only those who could afford to pay the fees.

In September 2007, the School launched a hardship fund to serve as a reserve for students who encounter financial difficulties during their time at EHL. As of 2008 the newly created scholarship fund will enable us to offer individuals with exceptional talent the opportunity to benefit from the EHL experience irrespective of their financial circumstances.

Social diversity is crucial to uphold our reputation as a truly multicultural institution and essential to change the perception that EHL is a School only for the privileged.

## The cost of an education at EHL

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The total cost to attend the **Bachelor Programme over a period of 4 years is CHF 212'000** distributed as follows: CHF 85'000 for tuition, CHF 52'000 for compulsory fees, including food and insurance and an estimated CHF 75'000 for lodging and living expenses. Per year, respectively: CHF 21'250, CHF 13'000 and CHF 18'750 or a total **annual cost of CHF 53'000**.

The total cost to attend the **Diploma Programme over a period of 2 years is CHF 88'000** distributed as follows: CHF 28'000 for tuition, CHF 22'500 for compulsory fees, including food and insurance, and an estimated CHF 37'500 for lodging and living expenses. Per year, respectively: CHF 14'000, CHF 11'250 and CHF 18'750 or a **total annual cost of CHF 40'000**.

The total cost to attend the **14 month Master Programme is CHF 78'500** distributed as follows: CHF 45'500 for tuition, CHF 10'000 for compulsory fees and an estimated CHF 23'000 for lodging and living expenses.

## What we want to achieve

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To attract new talent to the School and continue to support students in need, EHL has committed to setting up a wide-ranging programme of scholarship and financial aid. To help us achieve this and ensure sustainability of this new programme, we aim to develop a culture of giving among all those who care about the School and its future.

### **The Hardship Fund:**

We have set a target of CHF 1.5 million to be reached by 2012 to serve as capital fund for needy students. Total contributions to this newly established fund already amount to CHF 500'000, a sum that has been raised from student contributions, the former Alumni Association, and from the School itself.

31 students applied for financial support in 2007, out of which 19 were granted assistance. Financial aid covers a maximum of 50% of tuition, it is granted on the basis of need to academically sound students.

### **The Scholarship Fund:**

We have not set a target here. Total contributions to this fund amount to CHF 1 million, a gift from the Lombard Odier Foundation to be disbursed over a period of 5 years.

Scholarships will be granted based on merit and need. They may be funded for any type of degree: Diploma, Bachelor or Master. The minimum scholarship level is CHF 35'000 per year per student, which would cover tuition and compulsory fees.

While the School is seeking to have as much flexibility as possible in order to select the very best students, scholarships can also be granted to students from a particular country or region.

Excellent education should not be the privilege of a few. Thank you for considering a gift to support EHL students.

To make a tax-efficient gift and to learn about the direct impact of your generosity please contact:

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